

BRIDGE CONSULTING & DESIGN, LLC | DANIELLE WELCH

SOCIAL MEDIA MARKETING AND MANAGEMENT SERVICES



CONNECT. ENGAGE. GROW: SOCIAL MEDIA
MARKETING FOR SMALL BUSINESS SUCCESS

WWW.BRIDGECD.COM



SOCIAL MEDIA MARKETING & MANAGEMENT PACKAGES

Unlock your brand's potential with professional social media content marketing. In today's digital landscape, a strong online presence is essential. Our expert team crafts tailored content that resonates with your audience, driving visibility, growth, and value-based interactions. From captivating visuals to engaging captions, we deliver impactful content that generates real results. Focus on growing your business while we handle your social media marketing. Elevate your brand in the digital world with our comprehensive approach.

PACKAGE #1

- 12 Posts created for up to 3 social media profiles (total of 36 posts)
- Graphic/Visual Content creation per business branding guidelines
- Caption Writing
- Content Distribution
- Profile Monitoring (Comments, DMs, Analytics)

\$600/MONTH

PACKAGE #2

- 20 Posts created for up to 3 social media profiles (total of 36 posts)
- Graphic/Visual Content/Video* creation per business branding guidelines
- Caption Writing
- Content Distribution
- Profile Monitoring (Comments, DMs, Analytics)

**Video content will need to be provided by the client*

\$950/MONTH

3 MONTH INITIAL CONTRACT WITH OPTION TO GO MONTH TO MONTH THEREAFTER WITH 30 DAY CANCELLATION POLICY

FAQS

PROCESS/TIMELINE

WHAT TIMELINE EXPECTATIONS DO YOU SET FOR NEW CLIENTS?

Upon contract agreement, our team will need 1-2 weeks to set up a new client in our system, create necessary social media accounts and connect them to scheduling platforms, and create graphics/visual templates for content.

WHAT IS THE BEST WAY TO SEND YOU PHOTOS, FILES, ETC. FROM MY BUSINESS THAT I WANT USED IN MY CONTENT?

Our team will create a Shared Google Drive folder where you will be able to drop any photos, graphics, logos videos, articles, etc. that you want to be used in your social media marketing. This folder is also where our team will store the monthly content that we create and schedule for your business.

CONTRACT

WHY DO YOU RECOMMEND AN INITIAL 3 MONTH CONTRACT PERIOD?

With the first 1-2 weeks of our agreement being system setup and design work, your social media content will likely not be live until the 2nd or 3rd week of our contract period. From there, we believe that 2-3 months of content creation will give our team and the client an opportunity to collect important data that we will use to evaluate the content or marketing strategies we have in place and make any adjustments as needed.

WHAT IS THE CANCELLATION POLICY?

In the event the client wants to cancel their services after the initial 3 month contract period, Bridge Consulting & Design, LLC requires a 30-day written (email) cancellation notice be sent to danielle@bridgecd.com. Upon receipt we will confirm the cancellation request and communicate off-boarding steps to the client.

READY TO TAKE THE NEXT STEP AND GET STARTED?



When you are ready to move forward with our Social Media Marketing Services, send our team an email at danielle@bridgecd.com and we will prepare our contracts and onboarding instructions within 2 business days.

My team and I look forward to working with you and helping you grow your audience, brand and business through Social Media Content Marketing!

Danielle Welch

